

THE TOP 3 BUSINESS ACUMEN LEARNING "AHA'S" FROM 2023



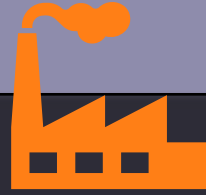
569

We conducted 569 unique business acumen sessions featuring digital simulations that built skills through a learning by doing process.



3,111 Hours

Spent 3,111 hours conducting business acumen sessions.




Delivered work for clients in the following industries:

- Pharmaceuticals
- Defense
- Consumer Packaged Goods
- Chemicals
- Automotive
- Technology
- Healthcare
- Professional Services



For the following levels of audience:

- Boards of directors
- Executives
- Vice Presidents
- Directors
- Managers
- Individual Contributors



In support and as an ally of Diversity, Equity, Inclusion, and Psychological Safety

30%
of our work for Affinity Groups

The Three Biggest Learning Points:



1. Stick to your strategy



2. Your customers pay you for the value they receive from you



3. Driving shareholder value is a critical metric of success



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